

FREE FOR CREATORS

50 Video Ideas with a Nigerian Touch

Money, daily life, philosophy, history, news and culture. Each idea has a hook and a style. Pick one and make a video today.

How to use these ideas

1. **Pick one idea.** Choose a topic your viewers already talk about.
2. **Open with the hook.** Say it in the first three seconds. It tells the viewer what they gain by staying.
3. **Match the style.** Use a stick story for characters, a whiteboard for how things work, motion graphics for numbers, a timeline for history and kinetic text for sayings.
4. **Add one real number or one real name.** Specifics make a video feel true.
5. **End with a question.** Tell viewers Part 2 is tomorrow.

Check before you post

The money, history and news ideas are starting points. Look up every number, date and name from a reliable source before you publish. Label stories as fiction. Keep opinions clear as opinions.

Make it yours

Change the setting, the hero and the angle. Videos that repeat each other can be limited by YouTube, so give each one something new.

1. Money and hustle

1 The Ajo Jar

A market woman saves 500 naira a day and never runs short. How does the circle work?

Style: Stick story

2 When One Naira Beat One Dollar

In the 1970s one naira bought more than one dollar. What changed?

Style: Timeline and map

3 Where a 50,000 Naira Salary Goes

Rent, transport, light, data, food. Draw the month as a pie.

Style: Motion graphics

4 Why Traders Watch the Dollar

A rice seller checks one number before she prices a bag.

Style: Whiteboard

5 The Landlord's Math

One year's rent upfront. Who gains from that rule?

Style: Whiteboard

6 Generator or Inverter?

Run the numbers for fuel, noise and cost over twelve months.

Style: Motion graphics

7 The Side Hustle Trap

Three side hustles that look cheap and cost you sleep.

Style: Stick story

8 The Fee You Never Noticed

Small bank charges, added up over one year.

Style: Kinetic text

9 The Cash Crunch of 2023

The notes ran short and a street vendor lost customers by the hour.

Style: Stick story

2. Daily life

10 The Danfo Conductor's Code

How a conductor sets your fare in three seconds.

Style: Stick story

11 Owambe Economics

One wedding party feeds a whole street. Who earns what?

Style: Motion graphics

12 The 4.7 Rating

A Bolt driver and the cost of one bad review.

Style: Stick story

13 Mama Put at 2 pm

The queue, the ladle and the unwritten rules.

Style: Stick story

14 Market Haggling in Three Lines

Three phrases that change the price.

Style: Kinetic text

15 Light Bill Detective

Five checks to make before you pay.

Style: Whiteboard

16 The Law of the 7 am Road

Why leaving at 5:30 beats any map app.

Style: Stick story

17 The Estate Meeting

A gate fee, a loud chairman and a very long agenda.

Style: Stick story

18 Harmattan Survival Kit

Dry skin, dusty air, cold nights. What people really do.

Style: Whiteboard

3. Philosophy and proverbs

19 Proverbs Are the Palm Oil

Chinua Achebe said proverbs are the oil with which words are eaten. Explain one a day.

Style: Kinetic text

20 Ori: Your Head, Your Destiny

The Yoruba idea of ori in 60 seconds.

Style: Whiteboard

21 Chi and Luck

What the Igbo idea of chi says about effort and fortune.

Style: Whiteboard

22 The Tortoise and the Wisdom Pot

An old tortoise tale retold for today's hustler.

Style: Stick story

23 Igwebuike: Strength in Numbers

A village rebuilds a bridge. A city cannot agree on a drain.

Style: Stick story

24 Stoicism at a Bus Stop

Marcus Aurelius meets a danfo that never comes.

Style: Stick story

25 Slowly, Slowly

Three stories where patience beat speed.

Style: Kinetic text

26 What Is Enough?

A rich man and a village farmer compare a night's sleep.

Style: Stick story

4. History

27 1914: Two Pens, One Country

The 1914 amalgamation, told as a map that merges.

Style: Timeline and map

28 The Nok Heads

Clay faces made in central Nigeria over 2,000 years ago.

Style: Timeline and map

29 The Benin Bronzes

The 1897 raid, the objects and where they sit today.

Style: Timeline and map

30 Queen Amina of Zazzau

What is documented and what is legend.

Style: Timeline and map

31 The Kano Dye Pits

Pits said to be centuries old still colour cloth today.

Style: Motion graphics

32 The Flag Nobody Expected

How the green-white-green flag was chosen in 1959.

Style: Timeline and map

33 Super Eagles, 1994

The year Nigeria won the Africa Cup and reached the World Cup knockout round.

Style: Timeline and map

34 From Eko to Lagos

How one island town became a megacity.

Style: Timeline and map

5. News, explained

35 Fuel Subsidy in 60 Seconds

What it was, who paid for it and what changed in 2023.

Style: Whiteboard

36 Why the Grid Collapses

One line trips and a whole region goes dark.

Style: Motion graphics

37 What the CBN Actually Does

Interest rates, naira notes and your savings.

Style: Whiteboard

38 Japa, Explained

Why skilled people leave and what the country loses.

Style: Motion graphics

39 From Polling Unit to Final Result

How an election result travels and where it can stall.

Style: Timeline and map

40 Inflation, Told With a Bag of Rice

The same money buys less each year.

Style: Motion graphics

41 How JAMB Scores Become Admission

Score, cut-off, post-UTME and the waiting room.

Style: Whiteboard

42 Levy, Tariff, Subsidy

Three words nobody explains, explained.

Style: Kinetic text

6. Culture and ideas

43 From Highlife to Burna Boy

Sixty years of Nigerian sound in one minute.

Style: Timeline and map

44 Nollywood in One Minute

From home videos to a global industry.

Style: Timeline and map

45 Jollof Wars

Why one pot of rice starts arguments from Lagos to Accra.

Style: Stick story

46 The Startup in a Flat

A founder, a laptop, a first customer.

Style: Stick story

47 Pidgin 101

Five phrases and what they really mean.

Style: Kinetic text

48 The Title Ladder

Engr., Chief, Dr., Pastor. Who gets introduced first?

Style: Stick story

49 A Day Without a Phone

A 24-hour experiment in Abuja.

Style: Stick story

50 Your Own Idea

Pick any topic. Ask what it costs, who gains and what is hidden.

Style: Any style

Turn an idea into a video

StoryForge writes the script, draws every scene, adds the voice and builds your video. You type a topic. You get a finished vertical video, three titles and a caption.

Founder packs are open on the waitlist, with bonus credits for early members.

[**storyforge.lankirix.tech**](https://storyforge.lankirix.tech)